

STATE OFFICERS

Elected Officers

President

Ricky Hawblitzel

1st Vice President

Cris Gaiennie

2nd Vice President

Vacant

3rd Vice President

Vacant

Secretary

Shellie Muller

Treasurer

John McGirr

President Division 1/2

Rick Greenebaum

President Division 3

Jose Zaragoza

President Division 4

Cesar Lucrecio

Past President

Corrine Hoffman

Appointed Officers

CRO Chair

Wendy Anderson

Associate Member Chair

Shellie Muller

Site Selection Chair

Cris Gaiennie

Web Manager

Ricky Hawblitzel

THE FILMS

WEDNESDAY, NOVEMBER 3, 2021

8:00 AM - 12:00 PM

Registration

8:30 AM - 8:45 AM

Welcome Speaker

8:45 AM - 9:45 AM

Cyber Security (B,G)

9:45 AM - 10:45 AM

Utility Billing Fundamentals (G,H)

10:45 AM - 11:00 AM

Break

11:00 AM - 12:00 PM

Collections During COVID (C,B,M)

12:00 PM - 1:15 PM

Lunch / General Session

1:15 PM - 2:15 PM

Ethics for the Tax Professionals (M,G)

2:15 PM - 3:00 PM

TOT Trends and Collections (C,G,H)

3:00 PM - 3:15 PM

Break

3:15 PM - 4:00 PM

Cannabis - The Recession

Proof Revenue, or Is It? (H,G)

4:00 PM - 7:00 PM

Associate Mixer

THURSDAY, NOVEMBER 4, 2021

9:00 AM - 9:30 AM

Revenue & Taxation: Impacts
to the Community (B,L,G,H,O)

9:30 AM - 11:00 AM

Legislative Update (L,O)

11:00 AM - 12:00 PM

Exchange of Expertise

Conference Wrap Up



LIGHTS, CAMERA,
ACTION!
THE SHOW MUST GO ON

ANNUAL CONFERENCE
NOVEMBER 3-4, 2021

THE ACTORS

Connor Duckworth
Client Advisor
HdL Companies



Kelly Parson
President
Pacific Credit Services



James D. Ciampa
Partner
Lagerlof, LLP Lawyers



Fran Mancía
VP of Government Relations
Avenu Insights & Analytics



Dustin Reilich
VP Sales & Government Relations
Deckard Technologies



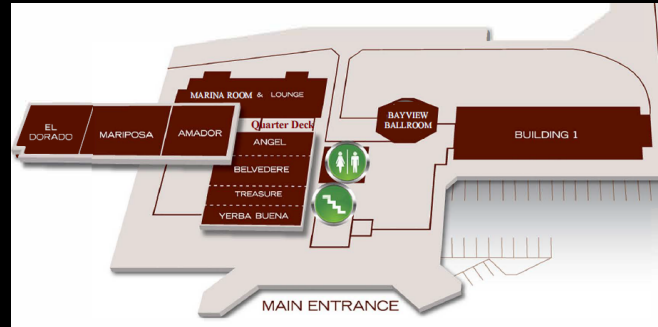
Pat Higashi
Regional Sales Manager
Palo Alto Networks



David McPherson
Cannabis Compliance Director
HdL Companies



THE SET



DOUBLETREE BY HILTON - BERKELEY MARINA
CLASSES: ANGEL/BELVEDERE
LUNCH AND MIXER: TREASURE/YERBA

THE SPONSORS



LIGHTHOUSE AWARD

The Lighthouse Award recognizes excellence in the achievements by staff of CMRTA member cities. The CMRTA State Board established this award in 2003 to recognize and promote innovative achievements and contributions. Candidates for the award have made unique contributions to their organizations that benefit the businesses, community, CMRTA members, or their City as a whole. Their contributions have resulted in lower costs or more effective delivery of services to their customers.

