

2013 CMRTA
ANNUAL CONFERENCE AGENDA

"Changing with the Times"

Costa Mesa

Schedule at at Glance



Tuesday, October 8, 2013

- 4:00 - 7:00 Conference Registration
- 1:30 - 5:30 State Board Meeting (Open to All)
- 7:00-10:00 Officers Training Session/Dinner
(State & Division Officers Only)



Wednesday, October 9, 2013

- 7:30- 3:30 Conference Registration
- 8:00- 8:45 CRO Training
- 9:00- 10:00 General Session
- 10:00-10:15 Networking Break
- 10:15-11:25 "Dealing with Cultural Diversity"
- 11:30-12:25 Who Doesn't Pay-Exempt Businesses
- 11:30-12:25 Internet Identification of Unlic Bus
- 12:30- 1:30 "Light House Award", Luncheon
- 1:30- 2:30 The Future of Sales Tax Revenue
- 1:30- 2:30 Overcoming Skip Tracing Obstacles
- 2:40- 3:40 Revenue Software & System Analysis
- 2:40 -3:40 Business License 101
- 3:40- 4:00 Networking Break
- 4:00- 5:00 Exchange of Expertise-topics include
SB1186, Member Questions
- 5:00-6:30 Opening Reception-Hosted by
Muniservices

Thursday, October 10, 2013

- 7:30-12:00 Conference Registration
- 8:00- 8:45 CRO Training
- 9:00-10:30 Overview of Licensing, A Legal
Framework
- 10:30-10:45 Networking Break
- 10:45-11:45 Legislative Update
- 11:50-12:30 Technology Update
- 12:30- 1:30 Associate Members' Appreciation
Luncheon
- 1:30-2:30 Technology Update Continued
- 2:35-3:40 Supersizing your data discovery Prog
- 2:35-3:40 Internet Cafes and Online Gambling
- 3:40-4:00 Technology Break
- 4:00-5:00 Out of the Box Revenue Enhancement
Strategies
- 4:00-5:00 Building a Business License Department
from the ground up
- 6:00- 7:00 President's Reception-Hosted by HDL
- 7:00-11:00 Awards Banquet- "Casino Royale"
Fundraiser Sponsored by **Progressive
Solutions**

Friday, October 11, 2013

- 8:30-10:00 CRO Testing
- 9:00-10:00 BOE AB990 & SCOP Overview
- 10:00-10:15 Networking Break
- 10:15-11:00 Exchange of Expertise & Conference
Wrap Up
- 12:00- 3:00 State Board Meeting (Open to All)

SEE YOU IN PLEASANTON OCTOBER 15TH-17TH, 2014



45th Annual CMRTA Conference
 “Changing with the Times”
 Costa Mesa, CA
Daily Class Schedule



Wednesday October 9, 2013

Time	Location	Class	CRO
8:00-8:45	Emerald 2/3	CRO Training - Maria Ibarra	<i>I,G</i>
9:00-10:00	Pacific 3	General Session	
10:00-10:15	Lobby Area	Networking Break	
10:15-11:25	Balboa Bay	Keynote- William Harvey, <i>Dealing with Cultural Diversity</i>	<i>G,M</i>
11:30-12:25	Emerald 2/3	Exempt Businesses - Darlyne Demeduk	<i>B,L,M,C</i>
11:30-12:25	Balboa Bay	Identifying Underground Businesses via Internet Allen Atamer, LTAS	<i>B,L,C</i>
12:30-1:30	Pacific 3	Lighthouse Luncheon	
1:30-2:30	Emerald 2/3	The Future of Sales Tax Revenue Lloyd de Llamas, HDL	<i>C,H</i>
1:30-2:30	Balboa Bay	Overcoming Skip Tracing Obstacles in Collections Jennifer Klein & Susan Morado, Financial Credit Network	<i>C,L,M</i>
2:40-3:40	Emerald 2/3	Revenue Software & System Analysis Progressive Solutions & HDL Companies	<i>B,C,G,M</i>
2:40-3:40	Balboa Bay	Business Licensing 101 Corinne Hoffman, City of Huntington Beach	<i>B,C,G</i>
3:40-4:00	Foyer	Networking Break	
4:00-5:00	Balboa Bay	Exchange of Expertise (Section 1)	<i>B,C,G</i>
5:30-7:00		Annual Opening Night Reception Hosted by MuniServices	



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Thursday October 10, 2013

Time	Location	Class	CRO
8:30-10:00	Emerald 2/3	CRO Training - Maria Ibarra	<i>I,G</i>
9:00-10:30	Balboa Bay	Overview of BL Licensing-Paul Morris	<i>L,B,G</i>
10:30-10:45	Lobby Area	Networking Break	
10:45-11:45	Balboa Bay	Legislative Update- Fran Mancia	<i>G,M</i>
11:50-12:25	Pacific 4	Technology Update	
12:30-1:30	Pacific 3	Associate Members' Appreciation Luncheon	
1:30-2:30	Pacific 4	Technology Update Continued...	
2:35-3:40	Emerald 2/3	Internet Cafes & Online Gambling, Victor Resendez, CA DOJ	<i>L,H,G</i>
2:35-3:40	Balboa Bay	Supercharging Unlicensed Business Discovery Glen Everroad, (Ret) City of Newport Beach	<i>B,C,G,H</i>
3:40-4:00	Lobby Area	Networking Break	
4:00-5:00	Balboa Bay	Building a Business License Dept. Pam Davis, County of Richland, SC.	<i>M,B,C,L,G</i>
4:00-5:00	Emerald 2/3	Out of the Box Revenue Strategies-Ed Klotkin	<i>H,B,C,G</i>
6:00-7:00	Foyer	Pre-Banquet Casino Royale Reception Hosted by HDL Companies	
7:00-11:00	Catalina	Awards Banquet Dinner- Welcome to the Casino Royale! Casino Games fundraiser sponsored by Progressive Solutions	



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Friday October 11, 2013

Time	Location	Class	CRO
8:30-10:00	Emerald 2/3	Certified Revenue Officer Examination	
9:00-10:00	Balboa Bay	AB990 and Statewide Compliance Program, BOE Jennean Campbell, Board of Equalization	B,C,G,H
10:00-10:15	Lobby Area	Networking Break	
10:15-11:15	Balboa Bay	Exchange of Expertise (Section 2) & Conference Wrap Up	B,C,G
12:00-3:00	Bristol 1	State Board Meeting Everyone is invited to attend	

ADJOURN UNTIL NEXT YEAR

MARK YOUR CALENDARS!
46TH ANNUAL CMRTA CONFERENCE
OCTOBER 15-17, 2014
PLEASANTON, CA