

### 2013 CMRTA ANNUAL CONFERENCE AGENDA

## "Changing with the Times"

Costa Mesa

Schedule at at Glance



#### Tuesday, October 8, 2013

4:00 - 7:00	Conference Registration
1:30 - 5:30	State Board Meeting (Open to All)
7:00-10:00	Officers Training Session/Dinner
	(State & Division Officers Only)



#### Wednesday, October 9, 2013

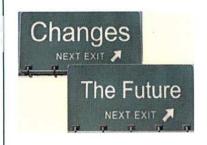
7:30-3:30	Conference Registration
8:00-8:45	CRO Training
9:00- 10:00	General Session
10:00-10:15	Networking Break
10:15-11:25	"Dealing with Cultural Diversity"
11:30:12:25	Who Doesn't Pay-Exempt Businesses
11:30:12:25	Internet Identification of Unlic Bus
12:30- 1:30	"Light House Award", Luncheon
1:30-2:30	The Future of Sales Tax Revenue
1:30- 2:30	Overcoming Skip Tracing Obstacles
2:40-3:40	Revenue Software & System Analysis
2:40 -3:40	Business License 101
3:40- 4:00	Networking Break
4:00-5:00	Exchange of Expertise-topics include
	SB1186, Member Questions
5:00-6:30	Opening Reception-Hosted by
	Muniservices

#### Thursday, October 10, 2013

7:30-12:00	Conference Registration
8:00-8:45	CRO Training
9:00-10:30	Overview of Licensing, A Legal
	Framework
10:30-10:45	Networking Break
10:45-11:45	Legislative Update
11:50-12:30	Technology Update
12:30- 1:30	Associate Members' Appreciation
	Luncheon
1:30-2:30	Technology Update Continued
2:35-3:40	Supersizing your data discovery Prog
2:35-3:40	Internet Cafes and Online Gambling
3:40-4:00	Technology Break
4:00-5:00	Out of the Box Revenue Enhancement
	Strategies
4:00-5:00	Building a Business License Department
	from the ground up
6:00- 7:00	President's Reception-Hosted by HDL
7:00-11:00	Awards Banquet- "Casino Royale"
	Fundraiser Sponsored by Progressive
	Solutions

#### Friday, October 11, 2013

8:30-10:00	CRO Testing
9:00-10:00	BOE AB990 & SCOP Overiew
10:00-10:15	Networking Break
10:15-11:00	Exchange of Expertise & Conference
	Wrap Up
12:00- 3:00	State Board Meeting (Open to All)



## 45<sup>th</sup> Annual CMRTA Conference "Changing with the Times" Costa Mesa, CA **Daily Class Schedule**



# Wednesday October 9, 2013

Time	Location	Class
8:00-8:45	Emerald 2/3	CRO Training - Maria Ibarra I,G
9:00-10:00	Pacific 3	General Session
10:00-10:15	Lobby Area	Networking Break
10:15-11:25	Balboa Bay	Keynote- William Harvey, G,M  Dealing with Cultural Diversity
11:30-12:25	Emerald 2/3	Exempt Businesses - Darlyne Demeduk $B, L, M, C$
11:30-12:25	Balboa Bay	Identifying Underground Businesses via Internet $B,L,C$ Allen Atamer, LTAS
12:30-1:30	Pacific 3	Lighthouse Luncheon
1:30-2:30	Emerald 2/3	The Future of Sales Tax Revenue Lloyd de Llamas, HDL $C,H$
1:30-2:30	Balboa Bay	Overcoming Skip Tracing Obstacles in Collections <i>C,L,M</i> Jennifer Klein & Susan Morado, Financial Credit Network
2:40-3:40	Emerald 2/3	Revenue Software & System Analysis B,C,G,M Progressive Solutions & HDL Companies
2:40-3:40	Balboa Bay	Business Licensing 101 B,C,G Corinne Hoffman, City of Huntington Beach
3:40-4:00	Foyer	Networking Break
4:00-5:00	Balboa Bay	Exchange of Expertise (Section 1) $B,C,G$
5:30-7:00		Annual Opening Night Reception Hosted by MuniServices



## 45<sup>th</sup> Annual CMRTA Conference "Changing with the Times" Costa Mesa, CA **Daily Class Schedule**



# Thursday October 10, 2013

Time	Location	Class	CRO
8:30-10:00	Emerald 2/3	CRO Training - Maria Ibarra	I,G
9:00-10:30	Balboa Bay	Overview of BL Licensing-Paul Morris	L,B,G
10:30-10:45	Lobby Area	Networking Break	
10:45-11:45	Balboa Bay	Legislative Update- Fran Mancia	G,M
11:50-12:25	Pacific 4	Technology Update	
12:30-1:30	Pacific 3	Associate Members' Appreciation Luncheon	
1:30-2:30	Pacific 4	Technology Update Continued	
2:35-3:40	Emerald 2/3	Internet Cafes & Online Gambling, Victor Resendez, CA DOJ	L, $H$ , $G$
2:35-3:40	Balboa Bay	Supercharging Unlicensed Business Discovery Glen Everroad, (Ret) City of Newport Beach	B,C,G,H
3:40-4:00	Lobby Area	Networking Break	
4:00-5:00	Balboa Bay	Building a Business License Dept. Pam Davis, County of Richland, SC.	M,B,C,L,G
4:00-5:00	Emerald 2/3	Out of the Box Revenue Strategies-Ed Klotkin	H,B,C,G
6:00-7:00	Foyer	Pre-Banquet Casino Royale Reception Hosted by <b>HDL Companies</b>	
7:00-11:00	Catalina	Awards Banquet Dinner- Welcome to the Casino Royale! Casino Games fundraiser sponsored by <b>Progressive Solutions</b>	



## 45<sup>th</sup> Annual CMRTA Conference "Changing with the Times" Costa Mesa, CA **Daily Class Schedule**



# Friday October 11, 2013

Time	Location	Class	CRO
8:30-10:00	Emerald 2/3	Certified Revenue Officer Examination	
9:00-10:00	Balboa Bay	AB990 and Statewide Compliance Program, BOE Jennean Campbell, Board of Equalization	B,C,G,H
10:00-10:15	Lobby Area	Networking Break	
10:15-11:15	Balboa Bay	Exchange of Expertise (Section 2) & Conference Wrap Up	B,C,G
12:00-3:00	Bristol 1	State Board Meeting Everyone is invited to attend	

ADJOURN UNTIL NEXT YEAR

MARK YOUR CALENDARS! 46<sup>TH</sup> ANNUAL CMRTA CONFERENCE OCTOBER 15-17, 2014 PLEASANTON, CA