



2016 CMRTA
ANNUAL CONFERENCE AGENDA

Uncover the Mystery to Exceptional Performance
Sacramento

Schedule at a Glance

Tuesday, October 18, 2016

- 4:00 – 7:00 Conference Registration
- 1:30 – 6:00 State Board Meeting – Open to all
- 6:30 – 9:00 Board Members Train. Session Dinner
(State & Div. Board Members Only)

Thursday, October 20, 2016

- 8:30 – 5:00 Conference Registration
- 8:00 – 9:00 CRO Certification Prep
- 9:00 – 10:15 Legislative Update
- 10:15 – 10:30 Networking Break
- 10:30 – 11:45 Ethics in Government
- 11:45 – 12:30 Technology Update
- 12:30 - 1:30 Associate Member Appreciation Luncheon
- 1:35 – 2:40 Technology Update
- 2:40 – 3:40 BOE Sales Tax Update
- 2:40 – 3:40 Marijuana Regulations and Ballot Measures
- 3:50 – 4:50 Collecting Within the Law
- 3:50 – 4:50 Communicating Effectively with our Communities
- 6:00 – 7:00 President’s Reception –Hosted by HDL
- 7:00 – 10:00 Awards Banquet & Fundraiser Event



Wednesday, October 19, 2016

- 8:30 – 5:00 Conference Registration
- 9:00 – 10:00 General Session
- 10:00 – 10:15 Welcome Speaker
- 10:15 – 10:30 Networking Break
- 10:30 – 12:00 Keynote Speaker
- 12:00 – 1:00 Light House Award Luncheon
- 1:00 – 1:45 Business License Mentorship & 101
- 1:45 – 2:45 FTB Interagency Intercept Collections
- 1:45 – 2:45 FTB City/County Business Tax Program and Disclosure Overview Training
- 2:45 – 3:00 Networking Break
- 3:00 – 4:00 Code Enforcement Citation Process
- 3:00 – 4:00 BGC: Charitable Gambling
- 4:05 – 5:00 Skip Tracing
- 4:05 – 5:00 Updating an Outdated Ordinance
- 5:30 – 7:00 Annual Opening Night Reception
Hosted by MuniServices

CASE SOLVED

Friday, October 21, 2016

- 8:30 – 10:00 CRO Testing
- 9:00 – 10:30 Short-term Rentals
- 10:30 – 11:15 Exchange of Expertise & Conference Wrap Up
- 11:15 – 1:45 State Board Meeting – Open to All